



Unifying Our Party

“David Shafer has the dependable conservative principles we need for our Party.”

– Sen. Josh McKoon

“Make no mistake about it, David has been with us in the trenches raising money and building our conservative coalitions.”

– Pat Gartland,
Former Chairman of the
Georgia Christian Coalition

David
Shafer
for CHAIRMAN

David Shafer for State Chairman

David
Shafer
for CHAIRMAN

Meet David



I am a husband, father, University of Georgia graduate and lifelong resident of our state. As a grassroots Republican leader, I have also served our Party as a campaign manager, a candidate and an elected official.

During my tenure as Executive Director of the Georgia Republican Party, I worked to help take Republicans from minority to majority status in the House and Senate, and from one congressman to eight.

Why I'm Running

Our Republican Party is having to defend multiple seats for the first time in fifteen years. We need a State Chairman that will hit the ground running on Day One.

I will reenergize the grassroots of the Republican Party. In fact, I helped lead the Georgia Republican Party when it was primarily a volunteer grassroots organization.

I am a proven fundraiser, having raised millions of dollars for our Party, candidates across the state and for my own efforts.

With your support, I will work to unify the Republican Party by bringing together the activist base, donors and the elected officials of the Party.

My Plan for Our Party

- 1 Unify the Party** – Build an integrated system to connect our Party at all levels and reestablish the partnership between the State Party and our County Parties.
- 2 Build Campaign Management Training Programs** – Initiate training programs across the state to activate our grassroots leaders and ensure we have a Strike Force of volunteers ready to go at any time.
- 3 Continue to Improve Fundraising** – Implement a new fundraising system that uses new technology to dominate small-dollar donations and effectively support our local and state candidates alike.
- 4 Utilize Technology to Spread our Conservative Message** – Upgrade our Party's technical infrastructure to effectively communicate our message and unite the Party.
- 5 Boost Early Voting** – Use aggressive advertising and grassroots to beat Democrats to the polls and regain ground in early voting.
- 6 Rebuild our Relationships with Republican Coalition Allies** – Restore our alliances with coalition groups by having active participation in local conservative community organizations that share our vision.
- 7 Strengthen Legal Team & Resources** – Ensure that Democrats do not try to steal the elections we have won at the ballot box.

